

# Dr. Renu Singh

PRESIDENT  
SALES & MARKETING  
SPAZE GROUP



**WOMEN SUPER  
ACHIEVER  
BY CNN NEWS18**



**TOP RETAIL  
MIND BY ET  
NOW**



**REAL ESTATE  
LEADER OF THE  
YEAR  
BY NEWS INDIA**



**Realty +  
40 Under 40**



# PROFESSIONAL PROFILE

*21+years of professional experience in REAL ESTATE with rich industry exposure across Luxury Sales, Commercial Sales. Marketing, Retail Leasing, Commercial Leasing, Event Management, Industrial, Group Housing, Township, Channel Management, Team Management, Corporate Presentation, Customer Relationship Management, Referral Sales and Possession.*

2004 - Till Date

PRESIDENT SALES  
& MARKETING

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# 25+ REAL ESTATE EXCELLENCE AWARDS & ACCOLADES





# 25+ REAL ESTATE EXCELLENCE AWARDS & ACCOLADES



- ✓ **"Real Estate Leader of the Year 2020"** by Actress Ms. Poonam Dhillon on International Women's Day organized by Praxis Media & New India 1
- ✓ **"Women Super Achiever 2020"** by Actor Gulshan Grover event organized by CNN New 18 & Ad Sync
- ✓ **"Top Retail Minds of the year 2020"** by ET Now Asia Africa GCC Award
- ✓ **"Young Female Real Estate Leader"** by India Property Awards 2020 & IBE Media
- ✓ **"Women Achievers Award (Country)"** by GABA Dubai 2020
- ✓ **"Iconic Women Creating A Better World"** by Women Economic Forum, Bangalore, July 2020
- ✓ **"Iconic Women Leader in Real Estate"** by India Achievers Award 2020

- ✓ **"Excellence in the field of Real Estate, 2021"** by Indian Council of UN Relations (ICUNR)  
f f
- ✓ **"Women Leader of the Year in Real Estate Sector 2021"** organised by Topgallant media, awarded by Ms. Mandira Bedi (Actress)  
f
- ✓ **"National women excellence award as Women Real Estate Leader of the Year 2021"** by Elite Club International & DK Events London on International Women's day
- ✓ **"Real estate women leader of the year"** by Golden Aim Award 2021
- ✓ **"Young Female Real Estate Leader of the year"** by Realty Quarter 2021  
f t i
- ✓ **"Women Icon Real Estate Leader of the year"** by Global Choice Award 2021



# Industry's Award & Accolades

- Awarded as a “Real Estate Leader of the Year 2020” by Actress Ms. Poonam Dillon on International Women’s Day organized by Praxis Media & New India 1.
- Awarded as “Women Super Achiever 2020” by Actor Gulshan Grover event organized by CNN New 18 & Ad Sync.
- Awarded as “Top Retail Minds of the year 2020” by ET Now Asia Africa GCC Award
- Awarded as “Young Female Real Estate Leader” by India Property Awards 2020 & IBE Media
- Awarded as “ Women Achievers Award (Country)” by GABA Dubai 2020
- Awarded as “ Iconic Women Award” by Women Economic forum
- Awarded as " Marketer of the year" by Realty Plus
- Awarded as " Conclave excellence award-2021"
- Awarded as "Super Woman Awards-2021" by Indian Woman Award.
- Awarded as " India Star inspirational women in business marketing 2022" by MT TV India.
- Awarded as " Inspiring women in Real estate Leader awards 2022"
- Awarded as " Real estate women icon of the year 2022"
- Awarded as " Real Estate leader of the year 2022" by Gtown
- Awarded as "Realty+ 40 under 40 Award 2022"
- Awarded as "Real Estate Leader of the Year" Stellar Records Award by the endearing Bollywood Actress- Amesha Patel & Simran Ahuja-Miss India 2013, Filmfare & IIFA Anchor
- Awarded as "Women Leader in Real Estate 40 under 40Award" Presented by Economic Times, Organized by World Women Leadership Congress Awards 2022
- Awarded as "Under 40- Industry Experts"- Women in Real Estate by Business Mint National Awards, 2023.
- Awarded as "Global Women Leader Award 2023" Award CMO Global & CMO Asia

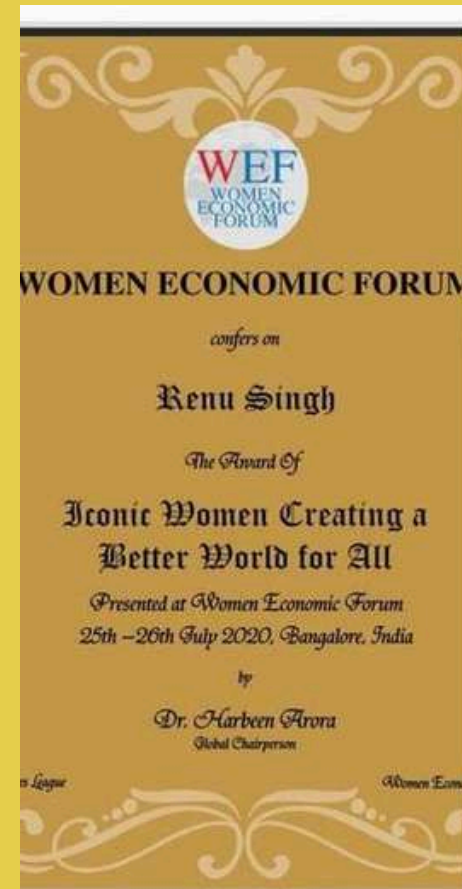


# 25 + REAL ESTATE EXCELLENCE AWARDS & ACCOLADES





# 25 + REAL ESTATE EXCELLENCE AWARDS & ACCOLADES





**IWA** Indian Woman Awards  
Powered by **NIRGIA** BRAND PROMOTERS

**Congratulations**

**Renu Singh**  
President- Sales & Marketing

**Super Woman Award**

**AWARDEE** "empowered women empower women."

4<sup>th</sup> December 2021 | Virtual Awards

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**CONCLAVE EXCELLENCE AWARDS-2021 NORTH**

THIS CERTIFICATE IS PRESENTED TO

**RENU SINGH,**  
PRESIDENT - SALES & MARKETING, SPAZE GROUP  
MARKETER OF THE YEAR

In recognition of your exemplary performance and achievement. Your efforts have contributed to making a positive difference in the Indian real estate industry.

DR. ANNURAG BATRA  
Chairman & Editor-in-Chief  
B2B BusinessWorld & exchangeMedia Group

NOV 27, 2021

**CERTIFICATE OF RECOGNITION**

This is to certify that

**DR. RENU SINGH**  
President | Sales & Marketing - SPAZE Group  
Has been awarded in the category of  
Women in Real Estate

K. Vinay Kanth  
Founder, Business Mint

Date: 13-01-2023

**PRESENTED BY**  
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**NATION WIDE AWARDS UNDER 40 2023**  
INDUSTRY EXPERTS

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**SPAZE** PARTNERS IN GROWTH

**CONGRATULATIONS**  
ON WINNING  
**MARKETER OF THE YEAR**  
AT CONCLAVE & EXCELLENCE AWARDS 2021 **BY REALTY PLUS**

**MS. RENU SINGH**  
PRESIDENT - MARKETING & SALES

WWW.SPAZE.IN

President Sales & Marketing @ Spaze Group !!  
Doctorate in Philosophy!!! 20 Awards & Hono...  
3mo • Edited

Glimpse of Grand Launch of Grand Central 114 The Grandest SCO's of Gurgaon 🎉🎉🎉🎉  
Part-1 ...see more

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Glimpse of Award Ceremony, Events , R & R in the month of August 2021 🎉🎉🎉🎉🎉🎉  
...see more

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# Press Releases & Media Coverage



move up in life!  
By Mixpoint PR - December 30, 2022

## Dr. Renu Singh receives the North India's Women Leader Award

Dr. Renu Singh, President of Sales & Marketing at the Spaze Group, received North India's Women Leader Award. The award function was organized by ET Ascent.

Many awards and honours Dr. Renu Singh has received over her profession serve as a testimony to her brilliance and as a verification of her dedication to her hard work. She has positioned herself as one of the rising real estate experts with deep knowledge of the market fundamentals and changing industry trends, leaving behind an enduring impression.

Currently, Dr. Renu Singh is taking care of all projects at Spaze Group. She has more than 19 years of professional experience in real estate with rich industry exposure across luxury sales, commercial sales, marketing, retail leasing, commercial leasing, event management, industrial group housing, township, channel management, corporate presentation, customer relationship management, referral sales and possession. A perfect team leader with an aggressive approach to lead, train and motivate the team ensuring their career development and positive contribution to the company. Fully involved in marketing & launching the projects in International markets such as USA, Canada, Hong Kong, Dubai, Singapore, Shenzhen etc.



**Dr. RENU SINGH,**  
President- Sales & Marketing,  
Spaze Group



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## 100 Inspirational Women Award 2022 कार्यक्रम का आयोजन



INDIA STAR COMMUNITY AWARDS  
inspiring 100 100 inspiring women

India Star Inspirational Women  
Women in Business Marketing - 2022 | Real Estate Business  
**Renu Singh**



The World of Property



FESTIVE SEASON WILL LEAD TO A SPURT IN BOOKINGS: EXPERTS' VIEWS

The realty sector will see a spurring sale growth in the festive season. The introduction of lucrative offers by developers will certainly impact the markets in a positive manner and turn buyers into their customers. The fact that buyers often associate festivals with auspiciousness is common knowledge, and buyers' sentiments are galvanised by new launches, offers, incentives, and buoyant market sentiments. Well-paying jobbers, nuclear and joint families emerge as the biggest real estate buyers during festive seasons.



**Dr. RENU SINGH**  
President- Sales & Marketing,  
Spaze Group

Every developer understands the festive season's importance and buyers' investing in sound projects for a secure economic status. Hence, almost all of them value this period and introduce attractive offers to elevate the sales of their projects and allow more and more buyers to invest in them. The real estate sector witnesses a massive upturn in activity and transactions during this time. Even consultancy firms see a higher number of enquiries, and all types of property classes are in huge demand. This emerges as a crucial period, undergoing numerous sales of properties.



December 29, 2022



## Luxury Housing - Continuing its Rapid Strides

"Apart from HNIs, luxury real estate received a major boost on account of NRI investment. The favourable investment climate, the government's policy initiatives and the rupee-to-dollar ratio were a magnet for NRIs yearning for their roots. Real estate, especially the luxury segment, was one such avenue which attracted them. Along with the top seven cities, the locations in NCR that saw increased traction included New Gurugram and Sohna Road."



**Dr. RENU SINGH,**  
President- Sales & Marketing,  
Spaze Group



आपका मौहल्ला आपकी आवाज़  
दैनिक  
वर्ष: 8 अंक: 47 बुधवार, 29 जून 2023 मूल्य: 3 रुपये पृष्ठ: 08

## शमिता शेट्टी पहुंची स्पेज ग्रुप द्वारा आयोजित 'ग्रेडेस्ट जैकपोट कार्निवल' में



संवाददाता (दिल्ली) गुरुग्राम के प्रमुख रियल एस्टेट डेवलपर, स्पेज ग्रुप ने अपने इन्वेस्टर्स के लिए 'ग्रेडेस्ट जैकपोट कार्निवल' आयोजित किया। इस आयोजन में बॉलीवुड सेलिब्रिटी शमिता शेट्टी बतौर मुख्य अतिथि पहुंचीं। दो दिवसीय कार्निवल गुरुग्राम के सेक्टर 92 के स्पेज ट्रिस्टार में आयोजित किया गया। कार्यक्रम में स्पेज ग्रुप के तीनों डायरेक्टर अमन शर्मा, भरत कुमार और हनुपाल सिंह चारला भी उपस्थित थे, मुख्य अतिथि और सभी उपस्थित गणमान्य लोगों का डॉ. रेनु सिंह, प्रेजिडेंट सेल्स & मार्केटिंग स्पेज ग्रुप ने स्वागत किया और इस आयोजन को सफल बनाने के लिए आभार व्यक्त किया। इस आयोजन के माध्यम से बायर्स को गुरुग्राम में स्पेज ग्रुप द्वारा कुछ कर्माश्रित स्पेस, जैसे स्पेज स्पोर्ट्स टावर, स्पेज पलाज़ो, स्पेज ट्रिस्टार और ग्रीड सेटल 114, गुरुग्राम, आदि को आसानी से बताने और कई पुरस्कारों के साथ खरीदने को अनुमति देना। इन्वेस्टर्स रिटेल स्टोर और ऑफिस स्पेस जैसे सेगमेंट में ऑफर का लाभ उठा सकते हैं।

कार्निवाल के तहत दी जाने वाले कर्माश्रित प्रोजेक्ट्स (रेडी टू मूव इन) से 6 वर्षों की अवधि में 42ब तक का रिटर्न मिलने की उम्मीद है। तैयार प्रोजेक्ट्स को हर बुकिंग पर रोमांचक पुरस्कारों से नवाजा जाएगा। खरीदारों को 'स्मिन द व्हील' में निश्चित उपहार भी मिलेंगे। उपहारों में आई फोन 14, एप्पल वाच, एप्पल आई पीड, सैमसंग एल ई डी टीवी 55 इंच टीवी, गोल्ड कॉइन आदि शामिल रहे। कर्माश्रित स्पेस के लिए लॉक-इन पॉरिण्ड छह साल होगा। इसके अलावा, खरीदारों को सुविधा के लिए पहला संपत्ति हस्तांतरण पूरी तरह से मुफ्त होगा। निवेशक कुछ दिनों के लिए गोवा ट्रिप भी जीत सकते हैं। इस आयोजन पर अपनी खुशी जाहिर करते हुए स्पेज ग्रुप के डायरेक्टर अमन शर्मा ने कहा, हम हमेशा अपने कस्टमर्स को सर्वश्रेष्ठ देने की कोशिश करते हैं। पिछली कुछ क्वार्टर्स में कर्माश्रित प्रोजेक्ट्स की प्रतिक्रिया उत्कृष्ट रही है।



Finance and Law

## Women taking charge of realty



More and more women are buying homes on their own marking a paradigm shift in real estate. Here is what experts have to say

Women have proved their worth in the realty sector, not just as buyers but also as professionals. The growing prominence of women in the homebuying population, at least in urban India, is not just a sign of economic empowerment but also a meaningful social change. Women have proven to be better financial planners and managers than men, so as soon as they start building financial assets, they begin to plan ahead.

Dr Renu Singh, president-sales and marketing, Spaze group, says, "The growing prominence of women, constituting a considerable section of the homebuying population, at least in urban India, is not just a sign of economic empowerment but also a meaningful social change. Women have proven to be better financial planners and managers than men, so as soon as they start building financial assets, they begin to plan ahead."



## Business Standard

May 14, 2022 14:30 IST | ANI Press Release

### Dr. Renu Singh felicitated with a PhD degree from California Public University, US

Gurugram (Haryana) [India], May 14 (ANI/NewsVoir): Dr. Renu Singh has recently been awarded a PhD degree in Business Management, Sales & Marketing by the prestigious California Public University, US. She currently holds the position of President of Sales & Marketing in Spaze Group.

Dr. Renu Singh recently received the honour of the 'Real Estate Leader of the Year 2022' by G-Town. She has also completed a PG Diploma in International Marketing, Financial Management, Management Information System, and Retail Management.

Her long list of accolades also included being awarded "Excellence in the field of Real Estate" by the Indian Council of UN Relations. She was also conferred with the honour of 'Top Retail Minds' by ET Now Asia Africa GCC Award & 'Iconic Women Creating A Better World' by Women Economic Forum, Bengaluru.

She has established herself as a path-breaking real estate leader with nearly 19 years of experience in the industry. Her exposure to global real estate markets is also commendable and praiseworthy. She has launched international level realty projects in the United States, Canada, Macau, Shenzhen, Hong Kong, Singapore, and Dubai.

Her vast and diverse experience in the field has always been her trademark and one of the reasons for her momentous success. She is a great proponent of ethical values and fair business practices and her mantra is "Ability will get you success; character will keep you successful".

On receiving her PhD degree from California Public University, Dr. Renu Singh, said, "It is a wonderful feeling to have received a PhD degree in Business Management, Sales & Marketing by such a reputed University. I am truly humbled and blessed."



SPAZE PARTNERS IN GROWTH

GRAND CENTRAL 114 THE GRANDEST SCO OF GURUGRAM



## Business Standard

April 09, 2022 15:00 IST | ANI Press Release

### SCOs: THE NEXT BIG THING IN COMMERCIAL REAL ESTATE

Dr. Renu Singh, President, Sales & Marketing, Spaze Group, said, "SCOs have seen a rise in demand over the last two years. We have seen a growth in investment in the commercial sector, with SCOs witnessing the most investment. We are aiming to make it the Grandest SCO project in Sector 114. Commercial real estate investment is expected to grow by leaps and bounds, which will make SCOs the next big thing. SCO is a unique concept and will further boost commercial investment in the real estate sector."

DR. RENU SINGH

President - Sales & Marketing (Spaze Group)

REALTY DEKHO

MOST TRUSTED REAL ESTATE NEWS

News Trending In Conversation City RESIDENTIAL COMMERCIAL RETAIL HOSPITALITY REGULATORY LIGHTING INDUSTRY INFRASTRUCTURE

## Interviews

By: REALTYDEKHO DESK

03, March, 2022



By: REALTYDEKHO DESK

The waves of Covid-19 have almost come to an end but as a matter of fact, we still don't know how many waves are still out there waiting to knock our doors. But with majority of masses being vaccinated, one thing is for sure that sooner or later, pandemic will bite the dust and we will have to bite off more than we can chew to embrace a post-Covid lifestyle. Therefore, to reconnoitre the realty market, Realty Dekho Team interacts with Renu Singh, President,

Sales & Marketing, Spaze Group to take cognizance of the realty market, work from home movements, commercial real estate growth pattern and about investors' sentiments in the post lockdown era. Here are the excerpts.

ZEE5 Home TV Shows Movies Web Series News Premium Live TV ZEEPLEX

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SPAZE PARTNERS IN GROWTH

GRAND CENTRAL 114 THE GRANDEST SCO OF GURUGRAM



## 99 acres

### RETAIL SPACE ON A STUPENDOUS RISE IN INDIA

Jul 06, 2022

Due to the entry of several new players, the property market in India is witnessing a surge in retail spaces across locations. The retail industry has become one of the world's most dynamic and fast-paced industries. The sector contributes over 10 percent to the country's gross domestic product (GDP), and India remains the world's fifth-largest global destination in the retail space. The commercial real estate sector has been widely spread across the country and is one of realtors' most promising investment opportunities. The commercial industry hosts a number of setups like retail stores, neighbourhood shopping stores, shopping complexes, and malls, among others. And the retail industry is set to witness a jump of more than 25 percent growth in the current financial year with the bumper opening of multiple retail stores catering to several needs of residents. The retail upright is a combined result of economic growth, dynamic demographic profile, urbanisation and changing consumer preferences."

DR. RENU SINGH

President - Sales & Marketing (Spaze Group)

SPAZE PARTNERS IN GROWTH

GRAND CENTRAL 114 THE GRANDEST SCO OF GURUGRAM



REALTY DEKHO

### LARGEST SCO NAMED 'GRAND CENTRAL 114' UNVEILED IN GURUGRAM

Spaze Group will be leading the marketing and branding of the project. April 19, 2022

Dr. Renu Singh, President, Sales & Marketing, Spaze Group, said, "We are delighted to be spearheading the marketing and branding for the project and since the SCOs developments are emerging as the next profitable real estate investment class in the markets, we are certain that it will allure many people. The Grand Central 114 by Spaze is poised to become the Grandest Retail Marvel on the likes of Khan Market, Connaught Place in New Delhi. There are more projects in the pipeline which will be announced soon."

The project is strategically located and is almost 0 kms from Delhi, 10 mins drive from IGI Airport, being near India International Convention Center. The vicinity to healthcare centres, luxury residential apartments, and the presence of elite crowd will bolster the investment prospects and crowd footfalls in the Grand Central 114."

DR. RENU SINGH

President - Sales & Marketing (Spaze Group)





## Dwarka Expressway: Connecting The Future

May 25, 2023

Dwarka Expressway, also known as Northern Peripheral Road (NPR), is an ambitious infrastructure project in the National Capital Region (NCR) of India. This 27.6-kilometer-long expressway is designed to connect the fast-growing suburbs of Dwarka in Delhi with the industrial hub of Gurugram in Haryana. The project aims to improve connectivity, reduce travel time, and promote economic development in the region. With its strategic location and extensive development plans, Dwarka Expressway has become a focal point for real estate investment and is set to shape the urban landscape of the NCR.

### Connectivity and Infrastructure:

Dwarka Expressway acts as a crucial link between Delhi and Gurugram, two major cities in the NCR. It provides direct connectivity to the Indira Gandhi International Airport, making it an ideal location for professionals and frequent travelers. The expressway is designed to accommodate eight lanes, ensuring smooth traffic flow and reducing congestion. Additionally, it offers connectivity to the proposed diplomatic enclave in Dwarka, boosting the city's status as a diplomatic hub.

### Real Estate Potential:

The development of Dwarka Expressway has triggered a significant boom in the real estate sector. The expressway corridor is lined with several residential and commercial projects, making it an attractive investment destination. The proximity to the airport, Gurugram's business district, and established educational institutions further add to its allure. Several renowned developers have launched projects along the expressway, offering a range of housing options from affordable to luxury segments.

The demand for residential and commercial properties along Dwarka Expressway is primarily driven by the availability of modern amenities, seamless connectivity, and the promise of future growth. The area has witnessed a surge in property prices, and with planned infrastructure projects like metro connectivity, the value is expected to appreciate further. Investors and homebuyers are capitalizing on the opportunity, foreseeing long-term returns on their investments.

### Socio-Economic Impact:

Dwarka Expressway has the potential to transform the socio-economic landscape of

the NCR. The improved connectivity and infrastructure will attract businesses and industries, creating job opportunities and boosting economic growth. The corridor will also provide better access to educational institutions, healthcare facilities, and recreational spaces, enhancing the quality of life for residents.



**Dr. Renu Singh**  
President - Spaze Group

Read full article here:



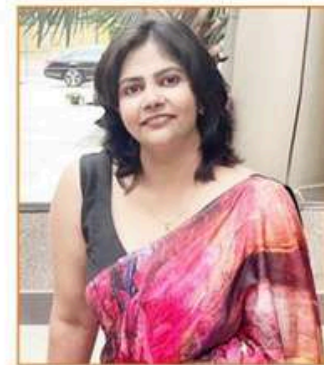
Under Brand Agreement with Spaze



December 26, 2022



## The Increasing Role Of Women In The Real Estate Sector



**DR. RENU SINGH**  
President- Sales & Marketing,  
Spaze Group

According to several studies, the role of women has increased in the real estate sector, and the gender gap has shrunk in the past few years. The growing involvement of women in this sector was traditionally dominated by men.

Since the start of time, men have controlled the sector of real estate. Nevertheless, over a period of time and in a variety of areas, the sector is seeing increased female participation. It is an established fact that having more women in any profession helps to make the environment more pleasant and peaceful thanks to their pleasant and creative senses.

Their innate desire to enhance improve, and brighten up things make a house even more pleasant. Women are excelling in almost every aspect of real estate and other related industries due to this. Women are generally in charge of practically everything, whether they are realtors, realtors, interior decorators, or consumers.

Women's participation in the real estate market was previously limited to dealing with customers or the HR departments. The definition of living spaces has changed significantly in the last ten decades as a result of rising disposable income, changes in lifestyle, and increased propensity for luxury and good living.

The contemporary consumer wants a home or office that is appealing and more aesthetically appealing in addition to safety and comfort. For women professionals and company owners, the fundamental shift in customer mindset has offered enormous opportunities, especially in the fields of interior design and décor.

With their inventiveness, design sensitivity, and purchasing experience, many talented interior stylists, architects, planners, and advisors are now trying to take advantage of the real estate sector's growth. Women are increasingly cutting out significant roles in the real estate sector, handling everything from full interior projects like hotels and bungalows to giving builders with Vastu guidance, creating layouts for boutiques to serving as purchasing advisers.

Everybody aspires to create a relatively unusual, creative, and creative living area. And who else could be better at creating a beautiful home than a woman? In fact, a woman's stream of artistic sensibilities allows her to make the environment not just orderly but also inviting and rejuvenating.

They are better able to apply their abilities in a professional way now that they have had their skills refined in colleges and institutions. Because of this, a society that has traditionally been dominated by men and had few women in leadership roles is now acknowledging the efforts of women and their contributions to the development of various sectors, including real estate.

India, the fifth-largest in the world, has a great deal of room to grow in terms of women's workforce participation. Clearly, industries will benefit greatly from the involvement of women in higher productivity sectors. Furthermore, it will give the nation's economic growth an extra boost.

## Women taking charge of realty



More and more women are buying homes on their own marking a paradigm shift in real estate. Here is what experts have to say

JAYAKRANTI @timespropertypoint

During the past few years, a stable number of women buyers have joined the real estate. They are gradually emerging as a force to reckon with in the sector. Earlier, many male investors used to buy homes in the name of his wife, daughter to avoid tax implications. However, gradually many salaried women have started buying properties on their own. Women buyers are also eligible for a tax deduction of ₹2 lakh on the interest paid on home loan. If you and your husband are co-applicants of the home loan, both of you will be able to claim tax deductions on the interest rate paid. If the property is let out. Talking about the changes in women's homebuying patterns in the past two years, Manoj Yagnik, a senior NARAINO official says, "There has been a paradigm shift in India's home purchase habits during the last few years. The decision-making process for purchasing a home has changed, with women now playing a significant role in buying, selecting, and even paying for dwellings. Buying real estate is now of a family's most important decision."

Historically, an Indian woman could only possess a home if she inherited it from her family or assisted her husband. Nevertheless, many women nowadays are financially independent and actively participate in the decision-making process when purchasing a house or making a considerable financial commitment, often to have a residence or diversify their financial portfolio, whether they are Indian citizens or NRIs. Women who pursue careers are increasingly starting to default long-held perceptions as we look to the future. "Marriage and parenthood are no obstacles to a woman's career advancement, as seen by the empowering lives of female executives in the real estate industry. Thanks to their incredible flexibility and grit, women are slowly dispelling long-held stereotypes and reclaiming the reins to their own lives. Women are demonstrating every day that they are masters of multitasking, whether it is

**Did you know?** Women have well-paying jobs and income investment bandwidth to invest in property markets as they know asset ownership is the most reliable investment channel for long-term security.



provides them with a sense of security in their later years. Homeownership is an opportunity for personal fulfilment and independence. It provides a sense of ownership and pride in one's living space. Women can customise their homes to reflect their individual tastes and preferences, and they can decide how the space is used and arranged. Homeownership provides a sense of community and connectedness. When women own their homes, they become more involved in their local community, as they are invested in the well-being of their neighbours — and the neighbourhood. Owning a home can provide women with a positive income, as they can rent it out if they are not currently using it. This income can be used to pay down debt or save for retirement. It also is on the personal or professional front."



When women purchase a home, they have an asset that can appreciate in value over time. This can provide a sense of financial stability and a source of wealth that can be passed down to future generations.

Dr Renu Singh, president- sales and marketing, Spaze group, says, "The growing prominence of women, constituting a considerable section of the homebuying population, at least in urban India, is not just a sign of economic empowerment but also a meaningful social change. Women have proven to be better financial planners and managers than men, so as soon as they start building financial strengths, they begin to save and go for several investments."







# Speaker/Panelist in Real Estate Events & Conferences

**World Women Leadership Congress & Awards** Presents **GLOBAL Woman LEADERS**

17<sup>th</sup> FEBRUARY, 2023 TAJ LANDS END MUMBAI

CELEBRATING 10 Years (2013-2023)

**CONGRATULATIONS...**

DAILY FROM: AHMEDABAD, CHANDIGARH, DELHI, JAIPUR, KOLKATA, LUCKNOW, MUMBAI, NAGPUR, PUNE, RAIPUR, VARANASI

# The Indian EXPRESS

JOURNALISM OF COURAGE SINCE 1932

TUESDAY, FEBRUARY 7, 2023, NEW DELHI, LATE CITY, 22 PAGES

WWW.INDIANEXPRESS.COM THE INDIAN EXPRESS, TUESDAY, FEBRUARY 7, 2023

THE CITY 5

G20

ASSOCHAM

National Conference

## Real Estate India

Ease of Business and Affordability for Sustainable Growth

8th February, 2023 | 9.30 a.m. | New Delhi

Chief Guest: **Shri Kaushal Kishore**  
Minister of State for Housing and Urban Affairs, Govt. of India

Key Areas of Discussion:

- Issues related to RERA - Cancellation of Registered Agreements
- Completion of Projects & Extension of Time Beyond One Year
- Conversion from Leasehold to Freehold
- Abolishment of Unearned Increase (UEI) for Ease of Business
- Housing Finance & GST on Real Estate

Eminent Speakers:

<b>Shri Rajeev Kumar</b> Chairman, Real Estate Regulatory Authority, Uttar Pradesh	<b>Shri Anand Kumar</b> Chairman, Real Estate Regulatory Authority, NCT of Delhi	<b>Mr. Deepak Rood</b> Secretary General, ASSOCHAM	<b>Shri Vijay Kumar Goyal</b> Member, Ministry of Real Estate Regulatory Authority (RERA)	<b>Shri Vijay Kumar Singh</b> SAS, Finance Minister, Delhi Development Authority	<b>Shri Sushil Singh Chauhan</b> Chief Guest, Former Chairman, Faridkot Metropolitan Development Authority, Faridkot, Punjab	<b>Shri R. V. Verma</b> Former CEO, SBI & Chairman, All India Small Finance Bank	<b>Smt. Dakshina Das</b> Former MD & CEO, National Housing Bank
<b>Shri Pradeep Aggarwal</b> Chairman, National Council on Real Estate, Housing & Urban Development, ASSOCHAM & Founder and Chairman, Signature Estate (India) Limited	<b>Shri Vinod Kumar</b> Co-Chairman, National Council on Real Estate, Housing & Urban Development, ASSOCHAM & Dr. UJ & Real Group Cons. Affairs, UJ Ltd.	<b>Shri Ravi Aggarwal</b> Managing Director, Signature Global (India) Limited	<b>Shri Rohan Sharma</b> Senior Director, Research, India, A.I.	<b>Shri Satish Meir</b> Head Treasury & Corporate Affairs, Veda Housing Finance Corporation	<b>Dr. Dhruv Kumar Singh</b> Managing Director, IFC India	<b>Ms. Vanya Singhal</b> Chief Operating Officer, Geovision Group	<b>CA Himanshu Goyal</b> Executive Member, ASSOCHAM & Partner, Rameshwari Group & Co.
<b>Shri Kapil Kumar Sharma</b> Founding Partner, DSR Legal	<b>Shri Akash Bansal</b> Senior Director, Strategic Consulting, India, A.I.	<b>Shri S. Robin</b> Senior Director, Strategic Consulting, India, A.I.	<b>Dr. Renu Singh</b> President - Sales & Marketing, Spaze Towers Pvt. Ltd.	<b>Shri Gaurav Jain</b> MD, SAARMA Development, Sanjivni Properties & Infrastructure Pvt. Ltd.	<b>Shri Vinod Rella</b> Director, Urbanizing Development Management Services Pvt. Ltd.	<b>Mr. Yashvir Narain Singh</b> Senior Partner, YS & Associates	<b>Shri Sachin Gahly</b> Director, K2N Vitech Private Limited
<b>CA Rajal Mohan</b> Senior Partner, ABPG & Associates							

For further details, please contact: Mr. Kaushal Lal Gupta, +91-98108 66213, kaushal.gupta@assocham.com | Mr. Anil Singh, +91-98189 23189, anil.singh@assocham.com

Principal Partner: **DLFA**

Principal Sponsor: **SIGNATURE GLOBAL**

Presidium Partners: **ReNew POWER**, **Spicetel**, **TCI**

Co-Sponsor: **K&M**

Supporters: **Aever**, **VASTO**, **JLL**

Knowledge Partner: **JLL**

The Associated Chambers of Commerce and Industry of India

TOPIC: EXPECTATIONS & REALITIES: REALTY TRENDS, CORRECTIONS & FORECASTS  
TIME: 2.35 - 3.35 PM

**AUG 27**

**DR. RENU SINGH**  
PRESIDENT - SALES & MARKETING  
**SPAZE**  
PARTNERS IN GROWTH

RSVP: RPEVENTS@EXCHANGE4MEDIA.COM

WOMEN ICON CONCLAVE & AWARDS 2022



## Role played for organizational growth .

- In my last 19 years career I had Planned, developed and executed sales & marketing strategies for the launch of 30 projects and successfully delivered the Same.
- Managed entire spectrum of marketing and sales of Commercial, Residential & township projects of the company.
- Formulated marketing strategy, packaging and implementation of all marketing and corporate communication need of the company.
- Developed and implemented yearly business strategies to ensure attainment of revenue goals and profitable sell-through.
- Initiated Implemented Rewards & Recognition Programs for the Channel Partners.
- Identified and explored new market and tap business opportunities.
- Leading, training and motivating team, ensuring their career development and positive contribution to the company.



# Projects undertaken

## 1. Grand Central 114



**Projects Launched, Conceptualized & Executed( OC Applied)**



## 2. The Leela Sky Villas



## 3. The Delhi Mall



**Projects Launched, Conceptualized & Executed**



## 4. Revanta Sec-78



## 5. Vanya Sec-99A



**Projects Launched, Conceptualized & Executed**



## 6. Raheja SCO Sec-83-84



## 7. Aranya City-Sohna



**Projects Launched, Conceptualized & Executed**



## 8. Riyasat Hills Sec-95



## 9. ILD Trade Centre Sec-47



**Projects Launched, Conceptualized & Executed**



## 10. La lagune- Golf course road



## 11. Charmhood Village



**Projects Launched, Conceptualized & Executed**



## 12. Royal Retreat -Faridabad

**Start inspired with thousands of templates, collaborate with ease, and engage your audience with a memorable Canva Presentation.**



## 13. Rosewood City- Sohna Road



**Projects Launched, Conceptualized & Executed**



## 14. Eros Corporate Park- Manesar & Many More



**Projects Launched, Conceptualized & Executed**



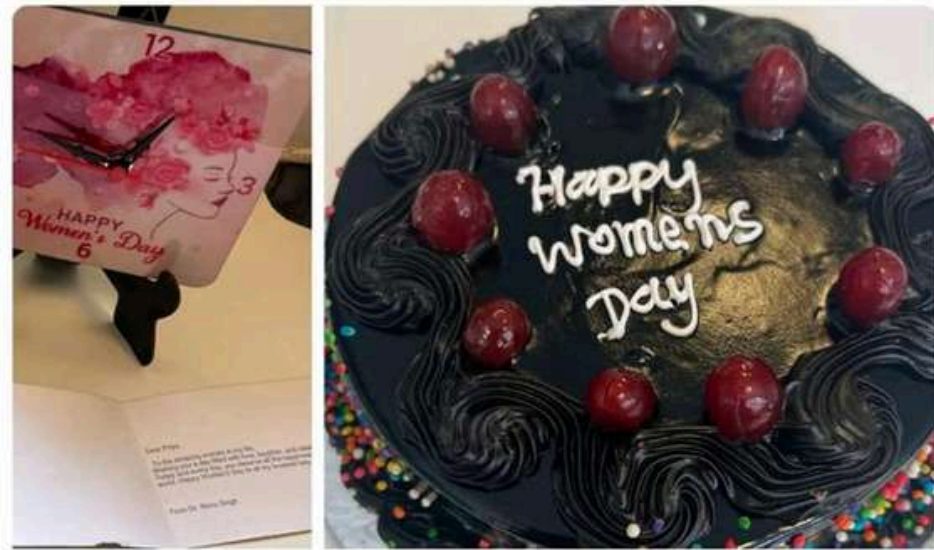
## ● Women empowerment.

Empowering women is essential to the health and social development of families, communities and countries. When women are living safe, fulfilled and productive lives, they can reach their full potential, contributing their skills to the workforce and can raise happier and healthier children. Being a female leader I want myself to be a role model for all my girls.

- Celebrate each others' strengths
- Back each other up in meetings
- Be approachable and offer help
- Time spent working should be valued on quality over quantity
- Set up measurable targets so achievements are tangible
- Validate women's self-expression.
- Compliment her mind and soul—not just her body.
- Always be ready to signal-boost other women.



# ● Initiative to promote women Impowerment





# MARKETING CAMPAIGNS

35 +  
MARKETING  
CAMPAIGNS FOR  
TOP PROJECTS IN  
DELHI &  
GURUGRAM

## Best REAL ESTATE CAMPAIGNS

- GJC( Grandest Jackpot Carnival
- GPRS(Grandest Plot Republic show) 26 pe
- ● 26 DMI CAMPAIGN
- ● MOVE UP IN LIFE
- ● ZABARDUS 10/10 DROI
- ● CAMPAIGN COVID INSURANCE SCHEME
-



# TOP MARKETING CAMPAIGNS

#1

SPAZE GRANDEST  
JACKPOT CARNIVAL  
(GJC)



FIRST TIME IN GURUGRAM

**SPAZE**  
PARTNERS IN GROWTH

PRESENTS

**GRANDEST  
JACKPOT  
CARNIVAL**

Unfolding A New Chapter In The History Of  
Commercial Real Estate With Our Pre-Leased  
Commercial Ready Properties



# CONCEPT & CREATIVES

## PRINT ADS

Tuesday March 21, 2023

**HT City Delhi**

**SPAZE PARTNERS IN GROWTH PRESENTS**

**GRANDEST JACKPOT CARNIVAL**

**42% RETURNS** | **6 YEARS LOCK-IN** | **NO MAINTENANCE**

Ready To Move In  
"Pre-Leased" Commercial Property

PLAZAZ TOWER | PALAZO | TRISTAR

**FUN | FOOD | ENTERTAINMENT**

Date: 25<sup>th</sup> & 26<sup>th</sup> March, 2023 | Timings: 10:00 am to 8:00 pm  
Venue: Spaze Tristaar, Sector 92, Gurugram

On-Spot Gifts On Every Booking  
To Be Given By Bollywood Actress

EXPRESS YOUR INTEREST ☎ 9071 984 555

DelhiTimes

**SPAZE PARTNERS IN GROWTH PRESENTS**

**GRANDEST JACKPOT CARNIVAL**

**42% RETURNS** | **6 YEARS LOCK-IN** | **NO MAINTENANCE**

रेडी टू मूव इन  
"Pre-Leased"  
कमर्शियल प्रॉपर्टी

PLAZAZ TOWER | PALAZO | TRISTAR

**FUN | FOOD | ENTERTAINMENT**

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हिन्दुस्तान

**SPAZE PARTNERS IN GROWTH PRESENTS**

**GRANDEST JACKPOT CARNIVAL**

**42% RETURNS** | **6 YEARS LOCK-IN** | **NO MAINTENANCE**

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"Pre-Leased"  
कमर्शियल प्रॉपर्टी

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On-Spot Gifts On Every Booking  
To Be Given By Bollywood Actress

EXPRESS YOUR INTEREST ☎ 9071 984 555

Saturday March 25, 2023

**HT City Delhi**

**SPAZE PARTNERS IN GROWTH PRESENTS**

**GRANDEST JACKPOT CARNIVAL**

**42% RETURNS** | **6 YEARS LOCK-IN** | **NO MAINTENANCE**

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On-Spot Gifts On Every Booking  
To Be Given By Bollywood Actress

EXPRESS YOUR INTEREST ☎ 9071 984 555



# EVENT'S GLIMPSE



**Spaze Group**  
31 March · 🌐

Spaze Group's 'Grandest Jackpot Carnival' Creates Buzz Among Investors! The same got featured in leading mainliners.

Click to read:  
Hindustan Times: <https://www.hindustantimes.com/.../spaze-group-s-grandest.....> See more

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**Hindustan Times**

**Spaze Group's 'Grandest Jackpot Carnival' Creates Buzz Among Investors**

The offer will allow buyers to own some of the finest commercial spaces by Spaze Group in Gurugram

Gurugram, 24th March, 2023: Spaze Group's leading real estate developer, Spaze Group, is set to organize the 'Grandest Jackpot Carnival' for its investors. The carnival commenced on 23rd March 2023 and will last till 26th March 2023 at Spaze Group, Sector 92, Gurugram. The offer will allow buyers to own some of the finest commercial spaces by Spaze Group in Gurugram, such as Spaze Platinum Tower, Spaze Plaza, Spaze Tristar and Grand Central 114, Gurugram etc., with parking, flexible work facilities, onwards. Investors will be able to avail benefits from the offer across segments like commercial and office spaces.

The commercial projects offered to buyers by Spaze Group are: Spaze Platinum Tower, Spaze Plaza, Spaze Tristar and Grand Central 114, Gurugram etc., with parking, flexible work facilities, onwards. Investors will be able to avail benefits from the offer across segments like commercial and office spaces.

The offer is part of the commercial spaces available in the region. Besides, the best property investor would be able to find of cost for the buyers. Investments can also be made for a number of years.

**reality more**

**Spaze Group's 'Grandest Jackpot Carnival' Creates Buzz Among Investors**

Spaze Group, founded in 2006, has established a reputation for delivering exceptional real estate projects. Over the years, the company has completed various projects, including commercial properties, residential spaces, IT parks, and retail spaces. Its focus has been on providing high-quality, sustainable, and innovative solutions to its customers. The company's commitment to excellence and its focus on customer satisfaction has made it a leading player in the real estate market.

This dedication to quality has helped the company attract significant investments, and its projects have provided excellent returns to its customers. The company's focus on innovation and its commitment to excellence has made it a leading player in the real estate market.

Gunigram: Spaze Group, organized the 'Grandest Jackpot Carnival' for its investors on March 23-26, 2023 at Spaze Tristar, Sector 92, Gurugram. The carnival offered the buyers to own some of the finest commercial spaces by Spaze Group in Gurugram, such as Spaze Platinum Tower, Spaze Plaza, Spaze Tristar and Grand Central 114, Gurugram etc., with parking, flexible work facilities, onwards. Investors eagerly availed benefits from the offer across segments like retail stores and office spaces. A press release issued by the company says that, with overwhelming response of interested clients and channel partners, Spaze Group has attended GJC (Grandest Jackpot Carnival).

Bollywood celebrity Sharmila Shethi was the Chief Guest of the evening. All these directors of Spaze Group Aman Sharma, Dilpreet Kumar and Harpal Singh Chauhan, were present on the occasion. Dr. Renu Singh, President, Sales and Marketing, Spaze Group, welcomed the guests and expressed gratitude for making the event successful.

The release adds that the buyers will also get assured gifts in 'Spin the Wheel'. The gifts include iPhone14, Apple Watch, Apple iPad, Samsung LED TV 65 inch, and others.

"We are committed to offering unparalleled service to our valued customers." In recent quarters, commercial project responses has been good. We've added the "Grandest Jackpot Carnival" to maintain the momentum. When booking spaces at multiple commercial projects, our customers can gain rewards and perks. All of our projects are in strategic locations and provide good connectivity and convenience from various cities," said Aman Sharma, Director, Spaze Group.

5 shares

Harbaksh Singh, Renu Raj Rana and 11 others

Like Comment Share

Write a comment...

Event was hosted by renowned actress Sharmila Shethi



# TOP MARKETING CAMPAIGNS

## #2

### SPAZE GRANDEST PLOT REPUBLIC SHOW (GPRS)

**GRAND CENTRAL 114**  
SECTOR - 114, GURUGRAM  
RC/REP/HARERA/GGM/540/272/2022/15

PRESENTING **GPRS**

**Grandest PLOT REPUBLIC SHOW**  
THIS 74TH REPUBLIC DAY  
**COMMERCIAL SCO PLOTS**

**BUMPER PRIZE**  
LUCKY DRAW ON 31<sup>ST</sup> MARCH, 2023

**BOOK YOUR SCO PLOT & GRAB THE MOST EXCITING REPUBLIC OFFERS!**

**26<sup>TH</sup> JANUARY 2023**

- 26**: 26% Discount On The Booking Amount\*
- 01**: 1st Transfer Free\*
- 20**: 20 Months Maintenance Free\*
- 23**: 2 N-3 Days International Couple Holiday to Dubai/Singapore /Baku\*

OFFER VALID TILL 31ST JAN, 2023

**THE GRANDEST SHOP-CUM-OFFICE PLOTS**

POSSESSION SOON  
BANK LOAN AVAILABLE  
HDFC Bank Home Loans

BANG ON UPPER DWARKA EXPRESSWAY

10 MINUTES DRIVE FROM IGI AIRPORT

\*T&C Apply

PROJECT BEING DEVELOPED UNDER BRAND LICENSE AGREEMENT WITH SPAZE. SPAZE IS NOT THE LICENSEE AND DEVELOPER.



# TOP MARKETING CAMPAIGNS

#3

SPAZE 26 PE 26  
(RRR)

HRERA-247 of 2017 | haryanarera.gov.in

**SPAZE**  
PARTNERS IN GROWTH

**26 PE 26 R**  
RETURNS  
REVENUE  
REWARDS

**1 DAY TO GO**

**THIS 74TH  
REPUBLIC DAY**

Invest In Our Ready To Move Commercial Property & Grab  
The Most Exciting Republic Offers Return, Revenue & Rewards

26.01.2023

<b>26</b> 26% Return On Investment In 3 Years Period	<b>01</b> 1 Year Maintenance Free Of Cost	<b>20</b> 20 Gram Gold Coin*	<b>23</b> 2 Nights & 3 Days Couple Trip To Goa (valid For 1 Year)
---	--	---------------------------------	--

Investment Starts @ Rs. 50.00 Lakh

BRANDS ASSOCIATED WITH US

**INVEST NOW**

OFFER VALID TILL 31ST JAN

\*T&C Apply



# TOP MARKETING CAMPAIGNS

---

#4

SPAZE DOUBLE  
MONTHLY INCOME  
(DMI)



**DMI**



**DOUBLE MONTHLY**

**INCOME**



# TOP MARKETING CAMPAIGNS

#5

MOVE UP IN LIFE



**MOVE UP  
IN LIFE**

#BadeGharMeinRaheja



# TOP MARKETING CAMPAIGNS

---

#6

ZABARDUS 10/10





# CONCEPT & CREATIVES

## PRINT ADS

**Hindustan Times**  
FIRST VOICE. LAST WORD.

**RAHEJA PRESENTS**  
**ZABAR-DUS 10/10**  
GET 10% RENTALS FOR 10 YEARS

NCR'S MOST TRUSTED BRAND RAHEJA TAKES A HISTORIC STEP IN REALTY WORLD

- Zabardast Location Choices
- Zabardast Brands On Board
- Zabardast Retail Spaces

FOR MORE DETAILS, PLEASE CALL - 9289221408  
BRANDS ASSOCIATED WITH US

*(Grid of brand logos including Tata, Reliance, etc.)*

**THE TIMES OF INDIA**

**RAHEJA PRESENTS**  
**ZABAR-DUS 10/10**

10% RENTALS FOR 10 YEARS

\*\*\*  
NCR'S MOST TRUSTED BRAND RAHEJA TAKES A HISTORIC STEP IN REALTY WORLD

ZABARDAST RANGE OF RETAIL SPACES

ZABARDAST LOCATION CHOICES

ZABARDAST BRANDS ON BOARD

LIMITED PERIOD OFFER

FOR MORE DETAILS, PLEASE CALL - 9289221408  
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**NBT**  
**नवभारत टाइम्स**

**RAHEJA PRESENTS**  
**ZABAR-DUS 10/10**  
GET 10% RENTALS FOR 10 YEARS

NCR'S MOST TRUSTED BRAND RAHEJA TAKES A HISTORIC STEP IN REALTY WORLD

- Zabardast Location Choices
- Zabardast Brands On Board
- Zabardast Retail Spaces

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# CONCEPT & CREATIVES

## VIDEO TESTIMONIALS BY 100+ CHANNEL PARTNERS

**Raheja Developers Limited**  
16 June · 🌐

#MoveUpInLife  
Upgrade to a better life now!  
Mr. Rohit Chauhan, Director of R & D Realtech is delighted to be a part of Move Up In Life proposition by Raheja Developers.  
For more info, visit us at [www.rahejaoffers.com/residential/](http://www.rahejaoffers.com/residential/) or call at 9289221405  
#BadeGharMeinRaheja #LifeAtRaheja #RahejaDevelopers #Raheja #RealEstate #StaySafe

**MR. ROHIT CHAUHAN,**  
DIRECTOR,  
R & D REALTECH

**Raheja Developers Limited**  
2 June · 🌐

#MoveUpInLife  
Everyone deserves to upgrade and move up in life!  
Raheja Developers is all set to bring a life-changing opportunity for the people looking to upgrade to a better lifestyle to adapt to the new normal.  
Watch one of our Channel Partners - V.K.Chhabra, Director, Gateway Propmart Pvt. Ltd., sharing his eagerness to be a part of this new campaign by Raheja.... See more

**V.K. CHHABRA,**  
DIRECTOR,  
GATEWAY PROPMART PVT. LTD.

**Raheja Developers Limited**  
3 June · 🌐

#MoveUpInLife  
Let yourself upgrade to a spacious and more comfortable home!  
Have a look at one of our channel partners - Divyanshu Sethi, Spacer realty speaking on the latest and really effective campaign which would offer people the perfect homes which they desire.... See more

**DIVYANSHU SETHI,**  
SPACER REALTY

**Raheja Developers Limited**  
2 June · 🌐

#MoveUpInLife  
Bigger and Better Homes are everyone's necessity!  
Check out what one of our channel partners, Akhilesh Ahirwal, Director, Pechkas Creations, has to say about the campaign by Raheja presenting homes that not only give more space but more safety and happiness.  
Explore your Raheja home now.... See more

**AKHILESH AHIRWAL,**  
DIRECTOR,  
PECHKAS CREATIONS

CPs sharing their excitement about association with this campaigns and talking about what's there in it for clients



# CONCEPT & CREATIVES

**Raheja Developers Limited**  
12 May · 🌐

**Join Today**  
The day is here to witness the chat between Mr. Ashish Vidyarthi and Mr. Nayan Raheja on the future route of Channel Partners in Real Estate in the upcoming webinar on #MoveUpInLife exclusively for Real Estate Agents & Channel Partners.

**Date: Wednesday, 12th May, 2021**  
**Time: 1 PM Onwards**

Click here to register:  
<https://us02web.zoom.us> See more

**Raheja Developers Limited**  
11 May · 🌐

Mr. Ashish Vidyarthi is ready for the upcoming WEBINAR by RAHEJA DEVELOPERS on #MoveUpInLife exclusively for Real Estate Agents & Channel Partners.

**Date: Wednesday, 12th May, 2021**  
**Time: 1 PM Onwards**

Click here to register:  
<https://us02w> See more

12:59 4G

**Renu Raj Rana**

Like Comment Share

**Renu Raj Rana**  
12 May · 🌐

Thank you everyone for making our webinar a real success. We hope it was fruitful to you. Stay tuned for more! #ThankYou

You, Mona Kothari and 73 others 5 comments

Like Comment Share

**Raheja Developers Limited**  
12 May · 🌐

#MoveUpInLife  
We extend our heartfelt Thanks to everyone for making this webinar such a big success. Your love and support keep us motivated and in action! We hope that this session would have been an inspiring and insightful one for everyone!

#ThankYou #AshishVidyarthi #Webinar #Residential #ChannelPartners #RahejaDevelopers #Raheja #RealEstate #StaySafe

**Raheja Developers Limited**  
27 March · 🌐

There is no better reward than our customer's satisfaction. Check the views of one of our customers who shares his experience with us.

With only a few units left, head to our site right now and avail exciting offers, deals and assured gifts. Hurry! Visit now.

For more information, call @ 9289221408... See more

**Raheja Developers Limited**  
16 March · 🌐

Our relationship with our channel partners is more than just an association but it's a perpetual bond of trust and faith. Check out what one of our channel partners, Mr. Jagpreet, Tera Properties, has to say about our project and association.

For more information, call @ 9289221408  
#ChannelPartner #ZabardusOffer #10on10 #Rentals #Commercial #RahejaDevelopers #RealEstate

**Raheja Developers Limited**  
11 March · 🌐

Mr Piyush, one of our privileged channel partners from My Housing Advisories was delighted with his participation in the overwhelming Zabardus 10/10 offer!

#RahejaDevelopers #ChannelPartner #10on10 #ZabarDus #TheDelhiMall



# THANK YOU



[www.renusingh.co.in](http://www.renusingh.co.in)



[renu@renusingh.co.in](mailto:renu@renusingh.co.in)



9899996233